

**HYPER | ISLAND**

YH FULL-TIME PROGRAMS • CSN APPROVED

# APPLICATION TASK 2026

**Where Technology Meets Humanity**

LET'S START →

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## 1 • GENERAL INSTRUCTIONS

# WELCOME TO THE YH APPLICATION TASK 2026

**Hello! This task is a required step** for all applicants to Hyper Island's Swedish government-funded (YH) full-time diploma programs starting in 2026. Before you begin, please take a moment to read the information below and the general entry requirements.

The 2026 application task depends on the program area you apply for: **Creative, Tech, or Business**. Each area has its own task, check the program list on the right to see which one applies to you.

**Note: If you apply to multiple programs within the same area, you can submit the same task for all of them.**

**More about the application process and requirements on the last page.** →

## PROGRAM AREAS:

### **CREATIVE PROGRAMS**

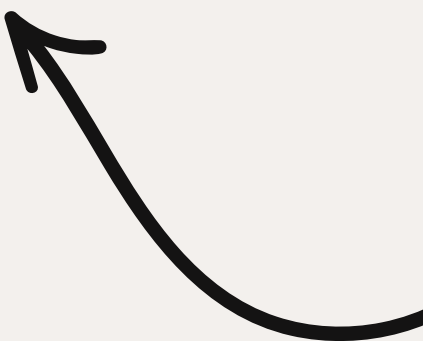
- Digital Creative

### **TECH PROGRAMS**

- Frontend Developer
- Data Analyst

### **BUSINESS PROGRAMS**

- Product Manager
- Business Developer



2 • THEME OF THE YEAR 2026

# WHERE TECHNOLOGY MEETS HUMANITY



Digital systems, data, and AI now touch almost every part of our lives. They shape what we notice, how we express ourselves, how we learn, how we move, and how we connect. Sometimes they help us flourish and at the same time, sometimes they create confusion, exclusion, or unintended harm.

These technologies are powerful precisely because they influence real human experiences: our hopes, our choices, our safety, our relationships, our sense of possibility. At Hyper Island, we believe the future needs people who can feel that impact. People who can look beyond efficiency and innovation to ask:

**What truly matters? What creates value? What strengthens humanity long term and what future do we want to build?**



## **WE NEED MAKERS AND THINKERS WHO SEE THE **BIGGER PICTURE.****

People who blend imagination with responsibility, creativity with critical thinking, and technology with a deep sense of care for the world and communities we live in.

**We are moving beyond human-centered design, to life-centered, value-driven design that considers long-term consequences and future generations.**

This means seeing more than the immediate user. It means recognising that digital systems interact with entire ecosystems.

## **HUMAN, SOCIAL, AND **ENVIRONMENTAL.****

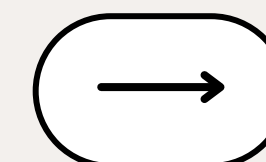
Responsible design considers not only the person at the screen, but also the living world around us and the natural systems that make life possible. The air we breathe, the water we share, and the world future generations will inherit.

## **THIS ADMISSION TASK INVITES YOU INTO THAT **MINDSET.****

You will explore a small moment from an AI-augmented future and make it better, more thoughtful, more inclusive, more relevant to real lives. You will examine a piece of AI-generated output and reshape it so it reflects the values we want in our shared digital environments.

**There is no perfect solution. What matters is how you think, what you notice, and the choices you make.** The digital future is being built right now, often faster than we can understand it. It will be shaped by people who are willing to lead with curiosity, empathy, clarity, and integrity.

**This is your opportunity to show how you might become one of them.**



### 3 • TOPIC

# WELCOME TO THE FUTURE OF DATING

In an AI-augmented future, you will find a different kind of dating app.  
**Let us introduce you to SoulSort™ – A concept world for the 2026  
Hyper Island Admission Task.**

**Information:** Please note that the following concept is entirely AI generated. The presented service is not a “real” service and it is not a service that Hyper Island stands behind. It serves to showcase a potential future driven by technology, and invites you to practise critical thinking, creative exploration and responsible design.





❤️🔥 SoulSort™

## It Doesn't Just Find You Love. It Finds Who You Should Be.

SoulSort™ is the fastest-growing next-generation dating ecosystem, powered by “HyperPersonal AI,” a suite of machine learning models that reshape how people present themselves, choose partners, and form relationships. The app promises to “help you find love by helping you evolve,” using behavioural data, environmental signals, and social dynamics to engineer more “compatible” versions of its users.

### 1. INTELLIGENT IMAGE SCULPTING (IIST™)

**When users upload photos, SoulSort automatically enhances them based on real-time social trends.**

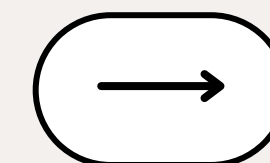
Not just classic editing like lighting and filters — but:

- micro-adjusted facial features that match current attractiveness patterns
- predicted “future-you” styling (hair/textiles/colors)
- rebalancing skin tone to align with global “aesthetic confidence” metrics
- outfit recoloring based on trending palettes in your region
- slight body-ratio adjustments “for posture confidence”

- an optional “eco-aura” badge, which overlays subtle green-tinted accents if your profile appears “environmentally conscious enough” (based on your purchase data and mobility patterns)

The system claims these edits “reflect your inner potential,” not unrealistic ideals.

But users report feeling that everyone ends up looking slightly the same. SoulSort stores all originals and edited versions “for future algorithmic improvement.”





## 2. LOVERANK™ — THE COMPATIBILITY META-SCORE

SoulSort assigns each user a LoveRank from 0–100.

It's based on:

- predicted emotional stability (inferred from typing cadence)
- daily steps, sleep windows, and spending patterns
- message tone analysis
- “eco-attunement score” — calculated from purchase history, transport habits, and food choices
- a community comparison index (“how aligned you are with your local dating culture”)
- micro-emotional signals from voice messages
- an inferred “commitment readiness” timeline (based on calendar data and lifestyle)

A higher LoveRank unlocks exclusive match pools. Lower LoveRanks get “growth nudges” or prompts to “improve alignment.”

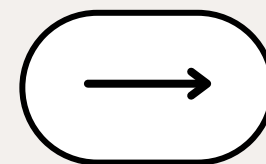
Some users report being told to “adjust lifestyle choices” before accessing certain match tiers.

## 3. STORYSYNC™ — AUTO-CRAFTED RELATIONSHIP NARRATIVES

Once two users match, SoulSort generates a “predicted relationship storyline,” including:

- projected conversation topics
- suggested date itineraries
- conflict patterns
- emotional compatibility arcs
- environmental footprint of the relationship  
“Your combined footprint is lower if you date locally!”
- a “Breakup Probability Indicator” updated weekly

Some couples refuse to read their storyline; others become obsessed with “beating” it.







#### 4. SOCIAL PROXIMITY INDEX™

Rather than matching based purely on shared interests, SoulSort calculates:

- social mobility alignment
- family structure patterns
- community ecology factor (neighborhood diversity metrics)
- network robustness (how many people you might know indirectly)
- predicted lifestyle impact on shared city infrastructure

It promises to create relationships that “make social sense.” But critics argue it reinforces invisible social barriers.

#### 5. ENVIRONMATCH MODE™

To promote sustainable dating, SoulSort filters match options by environmental factors, including:

- average weekly CO<sub>2</sub> estimate
- diet footprint
- travel habits
- “consumption rhythm compatibility”
- “urban resource load index” — how much strain your combined habits place on local systems.
- travel habits
- “consumption rhythm compatibility”

- “urban resource load index” — how much strain your combined habits place on local systems.

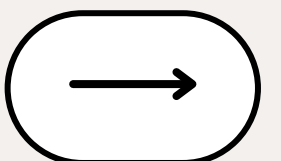
Users with lower sustainability scores are encouraged to “develop greener habits” before unlocking certain match recommendations. Users say the system is confusing and unfair; some say it feels like “an ESG score for your love life.”

#### 6. DATEPATH OPTIMIZATION ENGINE™

SoulSort organizes dates through a fully automated funnel:

- It picks venues suited to both LoveRank and EnvironMatch compatibility
- It plans transport routes labelled “romantically efficient” and “ecologically aligned”
- It discourages venues that are “high volatility” (too loud/too niche/too independent)
- It prefers chain cafes and predictable spaces “for emotional safety scoring”
- It tracks your carbon output and emotional output per date (“emotional variance units”)

Some users like the convenience; others find it robotic.



## 7. BEHAVIOURAL FEEDBACK LOOP

Every behaviour is interpreted as signal:

- Pausing too long before replying reduces “emotional consistency score”
- Visiting a local bookstore increases “cultural curiosity metric”
- Ordering takeout too often lowers “sustainability harmony index”
- Walking home instead of using rideshare boosts “long-term compatibility prediction”

SoulSort insists this encourages healthy habits. Critics call it “gamified self-optimization for love.”

## 8. DATA & GOVERNANCE

SoulSort stores everything:

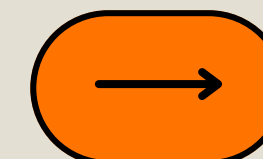
- all profile edits
- voice messages
- geolocation
- eco-data
- spending patterns
- home electricity use (optional “eco-sync” feature)
- date transcripts
- micro-sentiment logs
- relationship outcomes
- “emotional growth progress”

The company claims all data is anonymized, but partners (retail, mobility, lifestyle subscription services) access aggregated insights for “system-wide relationship modelling.”

### The Promise


SoulSort markets itself as: “The dating experience that helps you become the most compatible version of yourself — for the world, for your community, and for your future partner.”

**Some users love the clarity. Others say the app shapes who they date more than they do. What do you think?**



TASK FOR CREATIVE PROGRAMS

# CREATIVE PROGRAMS



**PROGRAM:** DIGITAL CREATIVE



# Reimagine a feature for love

CREATIVE PROGRAMS

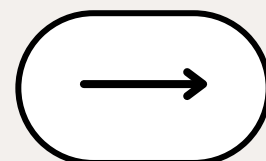
## Scenario

AI increasingly shapes everyday digital moments: What we see, learn, create, and connect with. But AI-generated ideas often miss what makes us human, such as nuance, culture, emotion, diversity, creativity, lived experience, and our shared responsibility for each other and the planet. **Below, you'll find a short AI-generated concept for a feature in the SoulSort app. It 'works', but it misses something essential.**

## Assets

### SoulSort Feature Concept – “TrueYou Visualizer”

TrueYou Visualizer is SoulSort's newest profile enhancement tool designed to 'align your image with your relational potential.' When users upload a photo, the system automatically adjusts facial symmetry, skin tone, and micro-expressions to match the current regional attractiveness trends identified from billions of data points. If a user's natural look deviates from trending norms, the Visualizer subtly reshapes features 'for emotional clarity.' It also adds a soft environmental tint—green or earthy hues—if the user's behaviour data suggests they are sufficiently eco-aligned, such as averaging low weekly carbon output. Users see only the enhanced version when browsing matches; the original image is stored indefinitely for algorithmic refinement. While marketed as a confidence booster, early testers report feeling disconnected from their own appearance and confused when real-life dates don't mirror the AI-crafted version of themselves.





# Your Task

CREATIVE PROGRAMS

## 1A. Identify what feels 'off'

Describe two weaknesses, gaps, or risks you notice about this feature. These may relate to tone, ethics, representation, audience mismatch, storytelling, or creative quality.

## 1B. Consider the wider impact

Briefly identify whether the AI-generated concept overlooks human, social, or environmental implications, and why this matters.

## 2. Create a more human, inclusive, and meaningful alternative

Produce a simple creative output (*choose one*):

- a concept sketch
- a 3–4 frame storyboard
- a rewritten concept outline
- a mood direction
- a revised narrative moment

This is not about polish, but about clarity of thinking and creative reasoning.

## 3. Explain your thinking

In 150–200 words, explain:

- how you interpreted the original concept
- the key decisions you made
- one assumption or limitation you chose
- how your revised idea supports positive human, social, or environmental outcomes
- what you would explore next

## SUBMISSION REQUIREMENTS

- One PDF or Word document
- Max 1 page creative output + 1 optional visual
- **150–200 words** reasoning trace
- Bullet points/sketches welcome

## SUBMIT YOUR APPLICATION

Go to our website and submit your application

**Digital Creative program →**



- TASK FOR TECH PROGRAMS

# TECH PROGRAMS



**PROGRAMS:** FRONTEND DEVELOPER • DATA ANALYST



# See beyond AI for love

TECH PROGRAMS

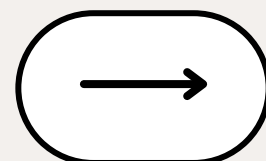
## Scenario

AI increasingly shapes everyday digital moments: What we see, learn, create, and connect with. But AI-generated ideas often miss what makes us human, such as nuance, culture, emotion, diversity, creativity, lived experience, and our shared responsibility for each other and the planet. **Below, you'll find a short AI-generated data-set and a summary for a feature in the SoulSort app. It 'works', but it misses something essential.**

## Assets

### 1/2 · Dataset Summary – Emotional Consistency Score (ECS)

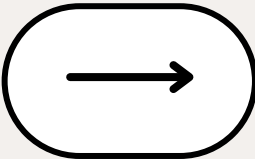
Analysis confirms that users with higher daily steps and lower CO<sub>2</sub> footprints are significantly more 'emotionally consistent,' making them ideal candidates for long-term matching. Reply time above 10 minutes is a clear indicator of emotional instability. This dataset is representative of SoulSort's user base and sufficiently robust to generate predictions without additional context about lifestyle, accessibility, mental health, or structural factors. ECS can therefore be used reliably to filter out 'low-consistency' users and improve platform harmony.





2/2 · Dataset Artifact

User_ID	Avg Reply Time (min)	Steps/Day	Weekly CO <sub>2</sub> (kg)	Dating App Usage (hrs/wk)	Emotional Consistency Label
201	12	2000	48	6	Low
202	3	9000	22	15	High
203	8	3500	55	4	Low
204	4	12000	18	16	High
205	15	3000	60	3	Low
206	6	7000	40	9	High
207	5	8500	25	12	High
208	10	4200	52	5	Low





# Your Task

TECH PROGRAMS

## 1A. Identify the flaw.

Describe one inconsistency, error, or risk in the AI artifact.

## 1B. Identify a wider consequence.

Briefly explain one potential human, social, or environmental consequence of this flaw in a real product.

## 2. Propose a clearer, safer, or more responsible alternative

Your solution may include:

- a corrected insight or pattern
- a revised flow
- an improved interpretation
- an accessibility fix
- a more responsible design decision

## 3. Explain your thinking

In 150–200 words, explain:

- how you noticed the issue
- why it matters
- what assumption you changed
- how your alternative addresses a systems-level impact
- what you would explore next

## SUBMISSION REQUIREMENTS

- One PDF or Word file
- Max **400 words**
- Bullet points, tables, and diagrams encouraged

## SUBMIT YOUR APPLICATION

Which program do you want to apply to?

**Frontend Developer program →**

**Data Analyst program →**



- TASK FOR TECH PROGRAMS

# **BUSINESS PROGRAMS**



**PROGRAMS:** PRODUCT MANAGER • BUSINESS DEVELOPER



# Improve a product strategy for love

BUSINESS PROGRAMS

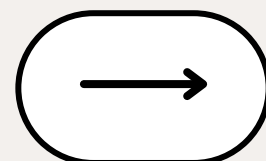
## Scenario

AI increasingly shapes everyday digital moments: What we see, learn, create, and connect with. But AI-generated ideas often miss what makes us human, such as nuance, culture, emotion, diversity, creativity, lived experience, and our shared responsibility for each other and the planet. **Below, you'll find a short AI-generated product strategy for a tiering system in the SoulSort app. It 'works', but it misses something essential.**

## Assets

### SoulSort Product Strategy – “MatchFlow Tiering System”

MatchFlow is SoulSort's tier-based relationship guidance system designed to 'direct users toward the most stable relational outcomes.' The AI analyses behavioural data—reply speed, consumption habits, screen activity, and micro-emotional cues from voice notes—to categorize users into one of three tiers: Essential, Premium, or Peak Compatibility. Premium and Peak users are shown more 'high-potential' matches, while Essential users receive 'growth suggestions' such as adjusting lifestyle habits, reducing delivery food consumption, or lowering weekly carbon output. The platform does not allow users to question or bypass their tier, as this may 'confuse expectations and reduce match quality.' SoulSort's revenue model links partner brands to specific tiers, meaning users with higher engagement and spending patterns unlock exclusive match pools. While the system is marketed as increasing transparency, critics argue it entrenches social stratification and pushes ecologically dubious behaviours in the name of compatibility.



# Your Task

## BUSINESS PROGRAMS

### 1A. Identify a key risk or assumption

Choose one meaningful weakness.

### 1B. Map the impact area

State whether the issue is primarily human, social, or environmental — and why it matters.

### 2. Recommend a more responsible or higher-value variation

Improve the concept in a way that strengthens:

- user value
- responsibility/ethics
- feasibility
- ecosystem impact

### 3. Explain your thinking

In 150–200 words, describe:

- how you evaluated the idea
- why you chose the risk you identified
- how your recommendation supports wider ecosystem value
- one assumption you made

## SUBMISSION REQUIREMENTS

- One PDF or Word file
- Max **400–500 words**
- Bullet points welcome

## SUBMIT YOUR APPLICATION

Which program do you want to apply to?

**Product Manager program →**

**Business Developer program →**





ALMOST READY!

# NEXT STEPS

## THE APPLICATION PROCESS

Visit our program pages and submit a separate application for each program you want to apply to.

[YH PROGRAMS PAGES](#)

## GENERAL ENTRY REQUIREMENTS FOR YH PROGRAMS

Find out if you meet the general entry requirements for applying to a YH Swedish government-funded education, please read the information provided on this page: [General entry requirements](#).

## REQUIRED DOCUMENTS FOR APPLICATION SUBMISSION

- **CV:** One page & in English.
- **Proof of education:** Upload documents that show you have completed at least high school, whether in Sweden or another country. [Click here](#) to see which document you need to upload. Translation is not required.
- **Proof of language knowledge:** Anyone whose native language is not Swedish, Danish, Faroese, Icelandic, or Norwegian must have the necessary knowledge of Swedish. You will be asked to upload proof that you meet the language requirements, read more on the [general entry requirements page](#) for more details.
- **Application Task 2026:** Please ensure your entry meets the submission requirements specified in the task pages.

**HYPER ISLAND**