

HYPER ISLAND

LEAD INNOVATION WITH A STRATEGIC MINDSET

Master's in Digital Management

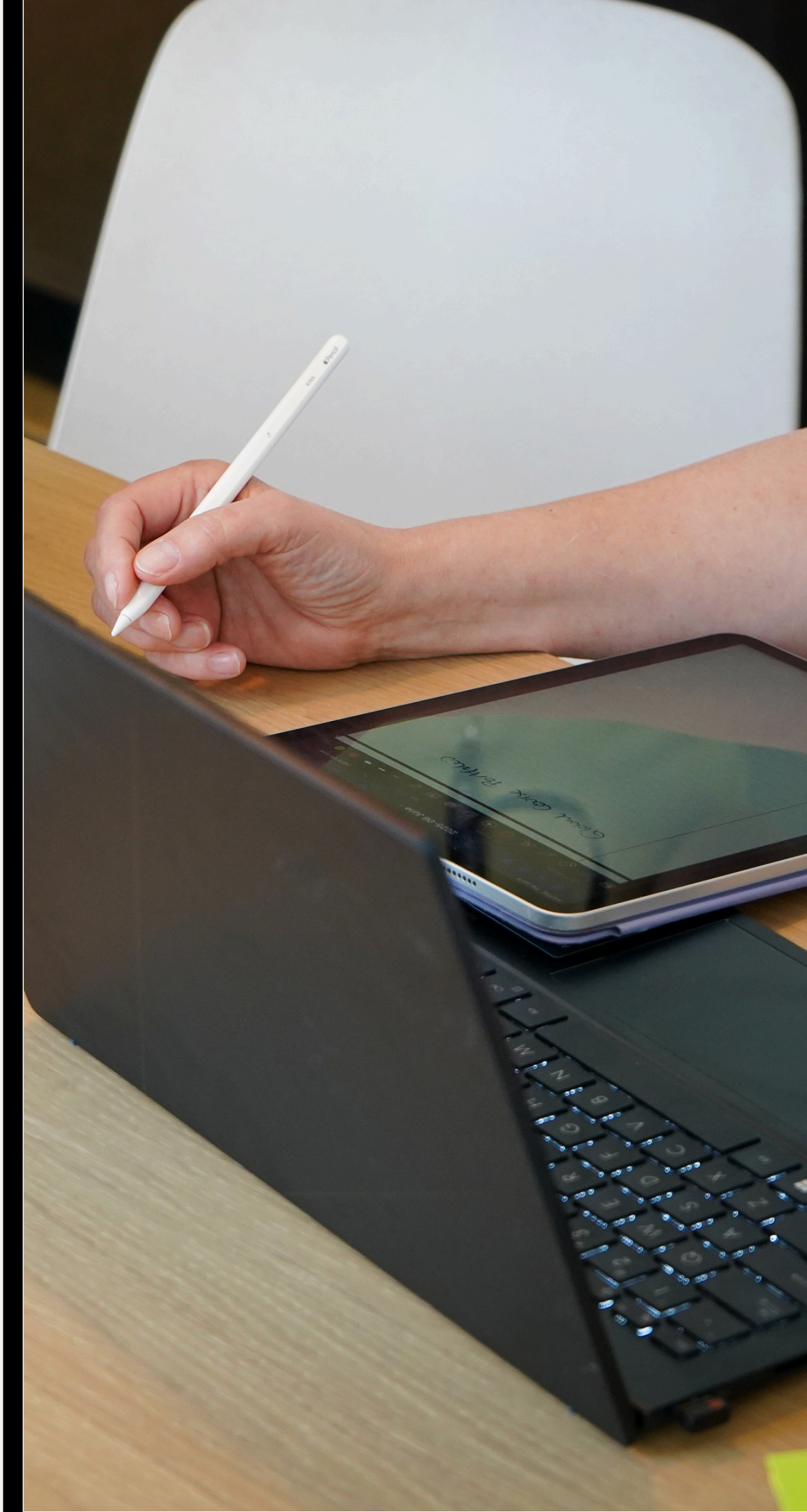
PART - TIME • ONLINE • STUDY WHILE YOU WORK



DISCOVER MORE →

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YOUR PROGRAM AT A GLANCE

FORMAT:

Part-time, online – plus 2 weeks on campus in Stockholm

DURATION:

15 months **(part-time while you work)**

START DATE:

• March 9, 2026

END DATE:

• June 27, 2027

DEGREE:

Master's Degree in Digital Management, awarded by Teesside University (UK)

TUITION FEE:

£19,900

Note: This is not CSN-supported. Swedish applicants can explore funding via [Humanfinans](#).

ESTIMATED WEEKLY COMMITMENT:

This program is designed to fit alongside full-time work. Here's what a typical week looks like:

Online facilitator- led sessions:

- 3 hours per week 16:00–19:00 (CET)
- 2 full-day sessions per month 09:00–16:30 (CET)

Online Self-study & group work:

- Flexible and designed to fit around your life.
- Independent study is guided by Hyper Island.

Want to see the detailed Master's session schedule? [Check it out here.](#)

THE FUTURE OF WORK IS CHANGING. ARE YOU READY TO LEAD IT?

Adapting to constant change isn't easy and yet it's more crucial than ever.

This program is designed for working professionals who want to grow as strategic leaders, drive innovation, and take the next step in their careers.

You'll build the mindset, skills, and hands-on experience to lead people and projects with confidence.

Looking for somewhere to reflect on what you do and how you do it?

We're here to help you with exactly that.



WHAT SETS US APART?

- Designed for working professionals - no need to pause your career.
- Access to a global professional network - learn alongside experienced professionals from a wide range of nationalities and industries.
- Industry sector-specific with real-world challenges.
- Centered around practice-based research and design methods.
- Evidence-informed ideation, prototyping, and strategic recommendations.
- Hyper Island's learning methodology - learn by doing, reflection, peer feedback, and real world application



LEAD YOUR CHANGE.

The Master's in Digital Management is a part-time, online degree for working professionals who want to grow **without putting life or career on hold.**

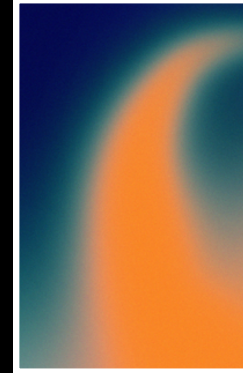
This advanced program blends digital innovation with strategic leadership, helping you build the confidence and capabilities to lead change in your role, your team, and/or your entire organisation. Whether you're working on a global stage or in a local context, today's industry environments are complex and constantly evolving.

You'll work on hands-on projects that mirror the challenges organisations face today, and apply what you learn from day one.



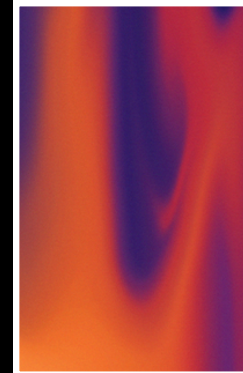
Each module is shaped by the needs of today's industries

And delivered in collaboration with peers, including industry specialists, who bring over a decade of experience across design, tech, strategy, marketing, and more.



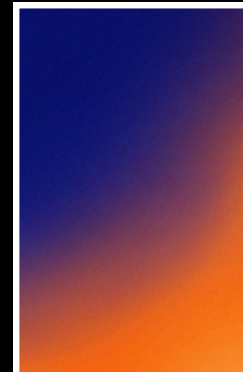
LEAD WITH VISION

Learn to anticipate change, align teams around shared goals, and design strategies grounded in research to create lasting value.



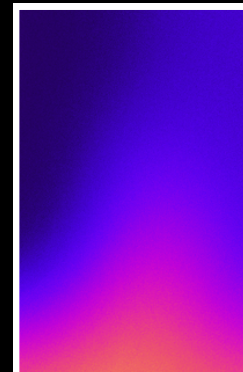
BUILD PRACTICAL SKILLS

Develop a leadership toolkit grounded in practice-based research, digital strategy, innovation, and change – ready to use in your daily work.



GROW WITH OTHERS

Join a cohort of experienced professionals who will challenge and support your growth, both personally and professionally.



GRADUATE WITH CONFIDENCE

Graduate with a portfolio of applied work, critical thinking, a strong global network, and the confidence to lead meaningful change

NOT JUST THEORY. EXPERIENCE.

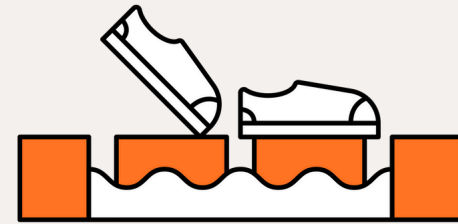
Our methodology is built for professionals who want practical skills that **create lasting impact.**

Instead of exams, you'll take on real-world challenges guided by industry sector specialists, using tools you can apply in your current role and beyond.

You'll learn in a collaborative, peer-driven environment that reflects how modern teams actually work.

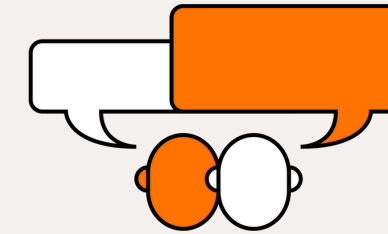
Through guided feedback, open dialogue, and continuous reflection, every learning experience becomes a chance to stretch your thinking, challenge assumptions, and grow as a leader.





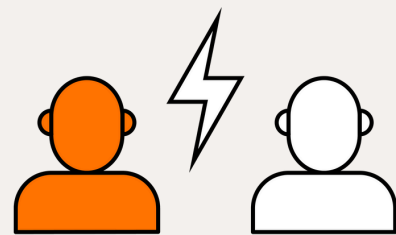
Learn by Doing

Build, experiment, and test ideas in real time.
Every module includes hands-on projects
shaped by real industry needs.



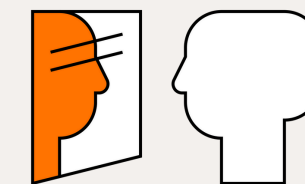
Feedback & Dialogue

Sharpen your leadership through
active listening, constructive feedback,
and open reflection.



Group Dynamics

Work in diverse teams and explore how
collaboration, trust, and growth really happen.



Reflection

Develop habits of critical reflection to
deepen your learning and become a
more thoughtful, resilient leader.

A group of people are seated around a table in what appears to be a meeting or collaborative work environment. The image is dimly lit and has a dark overlay. A woman in the center is holding a pink sticky note. To her right, a man is looking down at something on the table. In the foreground, the back of a person's head and shoulders is visible. The background shows a blurred office setting with shelves containing various items.

AND THIS IS JUST THE BEGINNING.

**Let's break down what your
journey will look like,
step by step.**



YOUR LEARNING JOURNEY.

This part-time Master's program is made up of six online modules, two in-person meetups in Stockholm, and an **independent Industry Research Project you can complete from anywhere in the world.**

Each step is designed to help you grow as a leader, through hands-on projects, deep reflection, and real collaboration.

HERE'S WHAT YOUR LEARNING JOURNEY WILL LOOK LIKE.

WHAT YOU'LL EXPLORE IN THE MODULES

1. LEADING TEAMS
2. HUMAN OR CUSTOMERS
3. INTELLIGENT MACHINES
4. SHORT SPECIALISATION
5. BUSINESS TRANSFORMATION & INNOVATION
6. FUTURE SCENARIOS
7. INDUSTRY RESEARCH PROJECT - **YOUR PORTFOLIO OF IMPACT**



LEADING TEAMS

20 UK CREDITS / 10 ECTS

FOCUS

This module is about becoming a better team leader – someone who can bring out the best in others, no matter the context.

You'll explore how teams really work: how they grow, how they get stuck, and how great leaders help them thrive.

Through hands-on practice and reflection, you'll learn how to lead with purpose, adapt your approach, and support collaboration across different people and ways of working.

KEY OUTCOMES

- Understand group dynamics and how teams grow, evolve, and succeed
- Apply leadership models to strengthen collaboration and trust
- Work through live team challenges to test and adapt your leadership approach
- Reflect on your leadership style and identify opportunities for growth
- Develop your critical thinking skills to support your decision-making

Start 16/03/2026

End 04/12/2026

HUMAN OR CUSTOMERS

20 UK CREDITS / 10 ECTS

FOCUS

At the core of every successful product or service is a deep understanding of people.

In this module, you'll explore how to design meaningful solutions by putting human needs first – critically engaging in Design Thinking to move from understanding users and identifying problems to creating and testing potential solutions.

You'll work on real briefs that push you to balance business goals with empathy and creativity, moving from strategic thinking to creative execution. Along the way, you'll reflect on the role of ethics, data, and what it really means to design for and with humans.

KEY OUTCOMES

- Learn how to use design to address complex challenges and collaborate effectively
- Map user journeys and connect audience insight to business impact
- Explore the ethics of digital design and how to lead with empathy
- Apply your learning through a live client project and develop a research-backed solution with your team

Start 26/03/2026

End 02/05/2026

INTELLIGENT MACHINES

20 UK CREDITS / 10 ECTS

FOCUS

As technology is evolving fast, leaders need to understand, adapt, and leverage it.

In this module, you'll explore how data, AI, and emerging technologies are reshaping industries, business models, and customer experiences.

You'll explore how companies, from start-ups to traditional organisations, are using technology to solve problems, create value, and gain a competitive advantage. The goal is not for you to become a developer, but to help you lead conversations about technology with confidence and clarity.

KEY OUTCOMES

- Understand the role of data, AI, and automation in modern business
- Explore how technology can be used to solve real-world challenges
- Experiment, test and prototype ideas with low code/no code
- Understand how emerging technologies shape business decisions and strategy
- Collaborate on real-world industry sector challenges to develop a research-informed solution you can test and apply

Start 14/05/2026

End 27/06/2026

SHORT SPECIALISATION

20 UK CREDITS / 10 ECTS

FOCUS

This module gives you the opportunity to delve deeper into a topic that matters to you.

Building on everything you've learned so far, you'll define and carry out your own specialisation project, focusing on a specific technology, business challenge, industry, or startup context.

You'll take ownership of the full process: from researching and refining your idea, to building and testing a concept, and presenting and proposing to peers (including your specialist industry sector) a scalable research project. You will experience the freedom to shape the direction and relevance of your project.

KEY OUTCOMES

- Explore a topic of personal or professional relevance in depth
- Define, design and lead your own applied research or innovation project
- Build, test, and evaluate a solution or concept in a real-world context
- Present your findings and reflections to peers (inclusive of industry sector specialists) for feedback and learning
- Reflect deeply on your personal and professional development

Start 07/05/2026

End 08/08/2026

BUSINESS TRANSFORMATION & INNOVATION

20 UK CREDITS / 10 ECTS

FOCUS

What does it take for a business to stay relevant, create value, and lead meaningful change?

In this module, you'll explore how companies respond to disruption, rethink how they create value, and adapt their business models to meet new demands.

You'll explore frameworks for new ways to create value, examine how innovation happens inside organisations, and look at how different perspectives such as entrepreneurs, investors, and corporate leaders approach change.

Whether you want to improve how your organisation works today or bring a new idea to life, this module will help you connect strategic thinking with meaningful action.

KEY OUTCOMES

- Understand how digital disruption impacts business models and strategies
- Propose innovative solutions, critically analysing situations and opportunities
- Explore frameworks for business innovation and value creation
- Learn how change is led, supported, and sustained within organisations
- Collaborate on a project and make a case for change, developing an actionable, research-informed solution

Start 20/08/2026

End 26/09/2026

FUTURE SCENARIOS

20 UK CREDITS / 10 ECTS

FOCUS

This module gives you the tools to explore what's next, helping you analyse signals of change, spot emerging trends, and imagine possible futures.

You'll examine how leaders can prepare organisations to respond to complex challenges shaped by technology, climate, demographics, and shifting global systems.

Whether you're looking one year or 30 years into the future, this module helps you think strategically about what's coming and how to act on it.

KEY OUTCOMES

- Explore research methods and foresight techniques used in future thinking and scenario planning
- Identify macro trends and their potential impact on people, organisations, and society
- Examine the ethical and practical implications of technologies like AI, blockchain, and smart infrastructure
- Collaborate with peers on a live brief to develop future-facing recommendations and strategic responses

Start 15/10/2026

End 21/11/2026

INDUSTRY RESEARCH PROJECT

YOUR PORTFOLIO OF IMPACT

The Industry Research Project is your chance to bring everything together – your skills, your leadership, and your unique perspective – to take on a business challenge in a real industry context.

This is more than a master's thesis, it's a self-directed, high-impact project where you collaborate with an organisation of your choice. You'll apply your skills in a real-world, industry sector setting and show how you can turn insight into action, creating work that delivers meaningful results.

You'll take the lead from start to finish: identifying a problem, conducting hands-on research, collaborating with stakeholders, testing solutions, and delivering strategic insights backed by evidence. Supported by a Hyper Island supervisor, you'll move from exploration to execution with a healthy criticality, creativity and confidence.

KEY OUTCOMES

- Define and lead a self-directed project grounded in real industry needs
- Conduct applied research to engage with relevant stakeholders, and prototype a proof of concept
- Deliver strategic recommendations informed by primary research (inclusive of your own critical reflections)
- Create research and design outputs for your chosen stakeholders and your own career portfolio
- Define evidence-based examples that demonstrates your leadership, creativity, and impact

Start 18/01/2027

End 27/06/2027

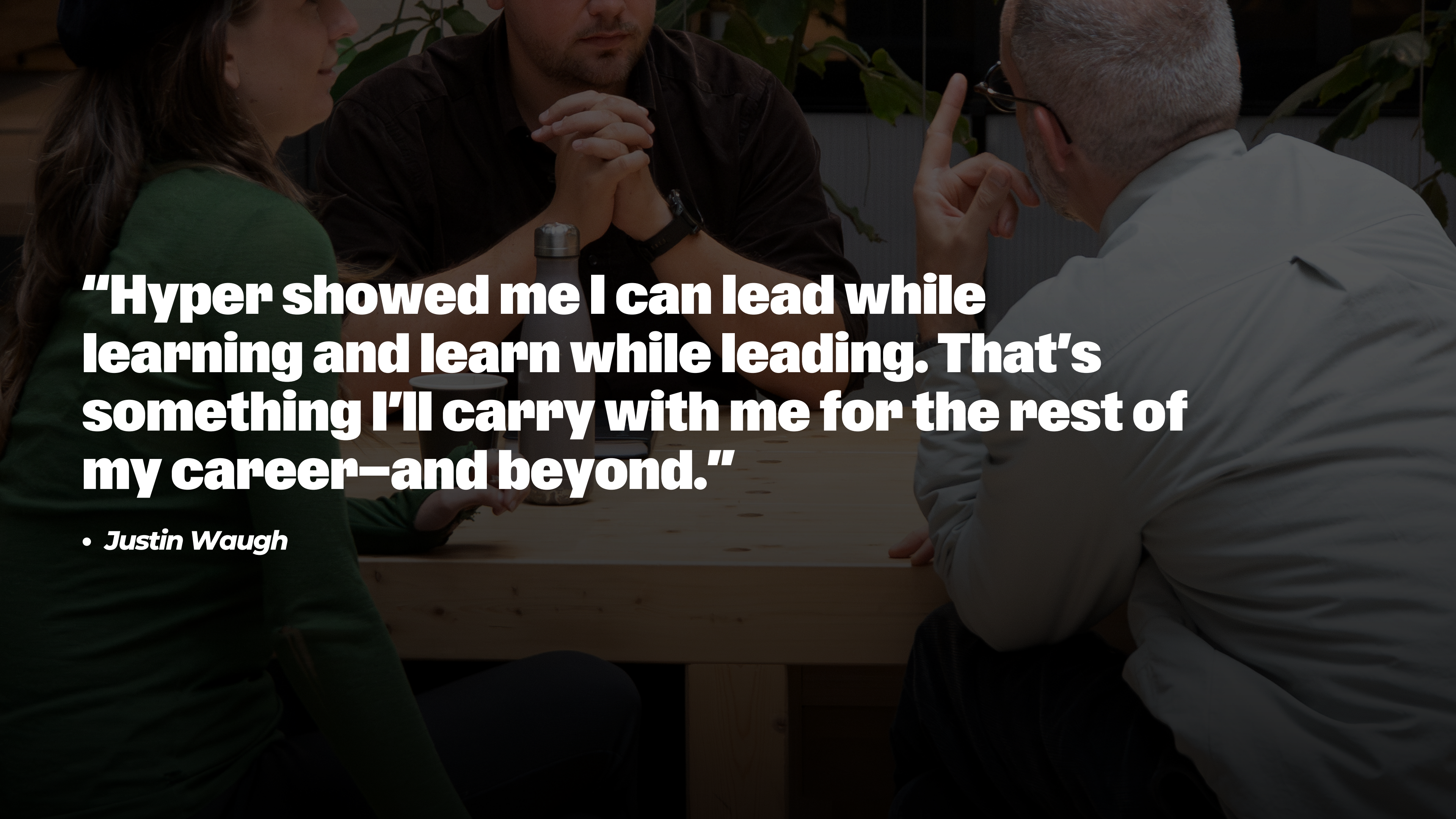
AN EXTRA BOOST ON YOUR JOURNEY

NEW: THE MASTER'S CLASS

This is a new initiative, exclusive to Hyper Island Master's alumni, designed to deepen your learning, expand your network, and amplify your impact.

You'll reconnect with your own cohort and connect with graduates from earlier and later years, creating opportunities for collaboration, growth, and global perspective.



A group of people are sitting around a wooden table in what appears to be a meeting or discussion. A man in the center has his hands clasped, and another man on the right is gesturing with his hand. The background shows some greenery and a window.

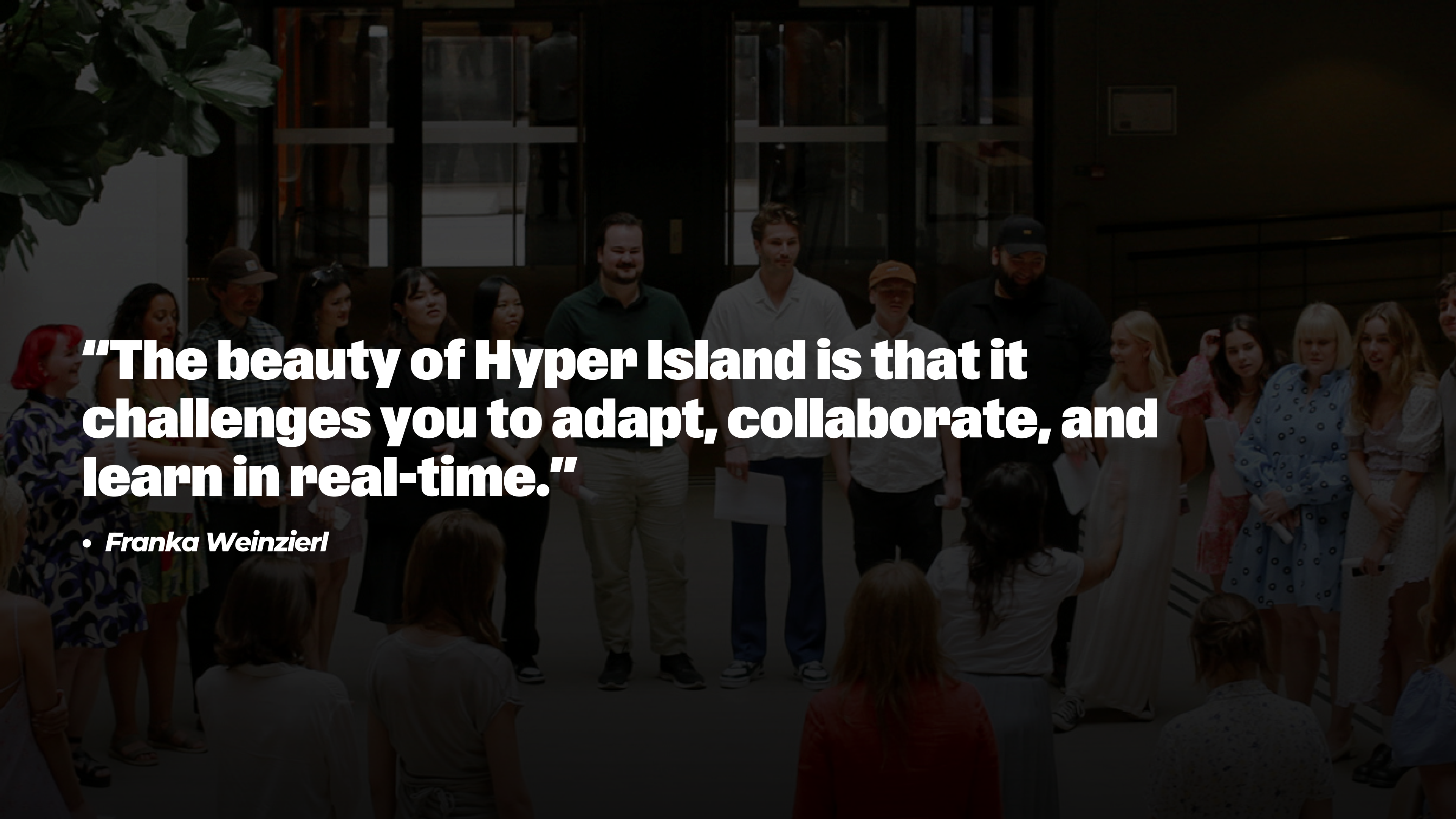
“Hyper showed me I can lead while learning and learn while leading. That’s something I’ll carry with me for the rest of my career—and beyond.”

• *Justin Waugh*

A woman with blonde hair is sitting at a desk in an office, looking at a laptop. The scene is dimly lit, with a window in the background showing a plant. The text is overlaid on the image.

“Hyper Island stood out immediately because of its practical, human-centered approach and its flexibility. I could study without leaving home.”

• *Kristin*

A group of people, including men and women of various ages, are gathered in a circle in a dimly lit room. Some are standing in the back, while others are sitting on the floor in the foreground. The room has large windows in the background, and the overall atmosphere is collaborative and focused.

“The beauty of Hyper Island is that it challenges you to adapt, collaborate, and learn in real-time.”

• *Franka Weinzierl*

**COMPANIES OUR PAST
STUDENTS HAVE PARTNERED WITH**

SONY

GANT

SCANIA



Fotografiska



ON-SITE IN STOCKHOLM: TWO WEEKS YOU'LL ALWAYS REMEMBER

While most of your learning happens online, this program includes **two mandatory on-site weeks in Stockholm**, a perfect complement to bring you closer to the community.

At the beginning of your journey, you'll experience the **Hyper Island Way Week**: a powerful, hands-on introduction to the tools, mindsets, and group dynamics that will shape your learning throughout the program. This is where you build trust, connect deeply with your crew, and develop the self-leadership skills to grow.

In your final week, The **Hyper Island Wrap-Up Week**, you'll return to Stockholm to share your work, reflect on your growth, and celebrate your journey alongside the global peers who've shaped it with you.



The background of the image is a dimly lit classroom or meeting room. In the foreground, a person is standing with their back to the camera, facing a group of people seated at tables. The people are engaged in a discussion or activity. The overall atmosphere is professional and collaborative.

The Hyper Island Way Week and Wrap Up weeks are a vital and defining feature of your Hyper Island MA experience.

**THESE ONBOARDING AND OFFBOARDING WEEKS HELP YOU AND YOUR
COHORT WORK MORE EFFECTIVELY TOGETHER AS YOU SHAPE A
SHARED LEARNING CULTURE TO TAKE ON WHAT'S NEXT.**

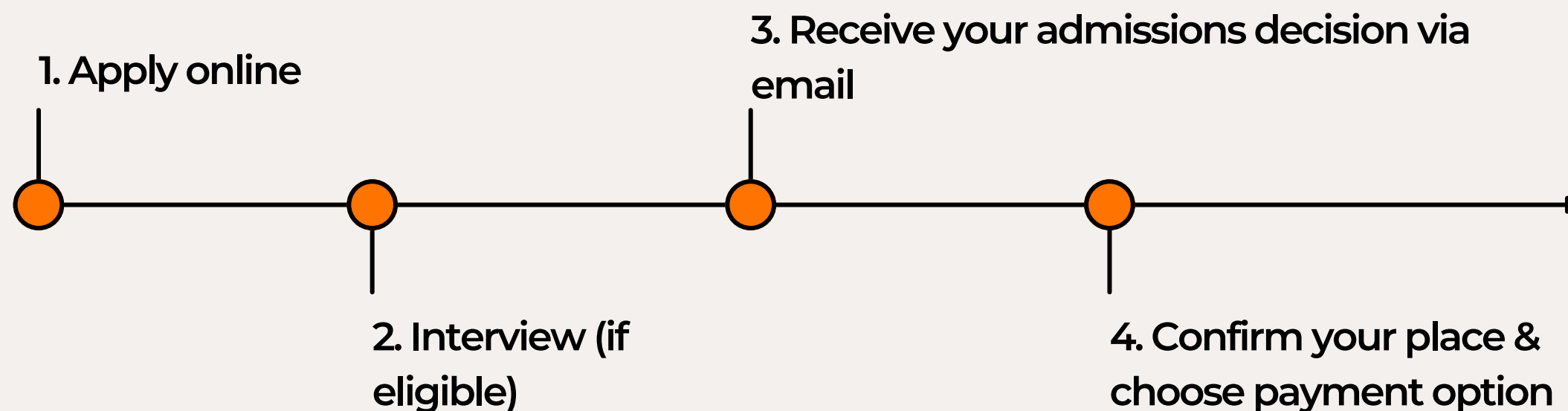
NEXT STEPS

GOT QUESTIONS? OUR PROGRAM ADVISORS ARE HERE TO HELP.

No pressure, just a friendly conversation to guide you forward.

- Get answers to your questions
- Explore if this program fits your goals and schedule
- Understand the application process in detail

THE APPLICATION PROCESS IN 4 SIMPLE STEPS



[**BOOK A CALL**](#)

[**APPLY ONLINE**](#)

ENTRY REQUIREMENTS

- Either 3+ years of work experience, or hold a Bachelor's degree.
- Students whose first language is not English must have an IELTS qualification of 6 or equivalent.
- All applicants need to be employed or have a relevant work context for the program duration. We accept full or part time employment, freelancing, and more.

SCHEDULE

MODULE	DATE	TIME (CET)	FORMAT	MODULE	DATE	TIME (CET)	FORMAT
MARCH 2026				MAY 2026			
Way Week	Mon - 09/03	09:00–17:30	Onsite in Stockholm	Humans or Customers Outro	Sat - 02/05	09:00–16:30	Online session
	Tue - 10/03	09:00–17:30	Onsite in Stockholm	Short Specialisation Intro	Thu - 07/05	16:00–19:00	Online session
	Wed - 11/03	09:00–21:00	Onsite in Stockholm		Intelligent Machines Intro	Thu - 14/05 Fri - 15/05 Sat - 16/05	16:00–19:00 09:00–16:30
	Thu - 12/03	09:00–17:30	Onsite in Stockholm	Intelligent Machines		Thu - 21/05	16:00–19:00
	Fri - 13/03	09:00–17:30	Onsite in Stockholm		TDS Intelligent Machines	Thu - 28/05	16:00–19:00
Academic Session	Wed -19/03	16:00–19:00	Online session	JUNE 2026			
Humans or Customers Intro	Thu - 26/03 Fri - 27/03 Sat - 28/03	16:00–19:00 09:00–16:30	Online session	Intelligent Machines	Thu - 04/06	16:00-19:00	Online session
APRIL 2026				Leading Teams	Thu - 11/06	16:00-19:00	Online session
Humans or Customers	Thu - 02/04	16:00–19:00	Online session	Short Specialisation	Thu - 18/06	16:00-19:00	Online session
TDS Humans or Customers	Thu- 09/04	16:00–19:00	Online session	Intelligent Machines Outro	Thu - 25/06 Fri - 26/06	16:00–19:00	Online session
Humans or Customers	Thu - 16/04	16:00–19:00	Online session				
Leading Teams	Thu - 23/04	16:00–19:00	Online session				
Humans or Customers Outro	Thu- -30/04	16:00–19:00	Online session				

SCHEDULE

Lesson	DATE	TIME (CET)	Format	MODULE	DATE	TIME (CET)	FORMAT
JULY 2026				OCTOBER 2026			
SUMMER BREAK (July 6 - 26)				Leading Teams	Thu - 01/10	16:00–19:00	Online session
Midpoint Reflection Session	Thu - 30/07	16:00 - 18:00	Online session	IRP Session	Thu - 08/10	16:00–19:00	Online session
AUGUST 2026				Future Scenarios Intro	Thu - 15/10 Fri - 16/10 Sat - 17/10	16:00–19:00 09:00–16:30	Online session
Short Specialisation Outro Days	Thu - 06/08 Fri-07/08 Sat - 08/08	16:00–19:00 09:00–16:30	Online session	Future Scenarios	Thu - 22/10	16:00–19:00	Online session
Business Transformation & Innovation Intro	Thu - 20/08 Fri - 21/08 Sat - 22/08	16:00–19:00 09:00–16:30	Online session	TDS Future Scenarios	Thu - 29/10	16:00–19:00	Online session
Business Transformation & Innovation	Thu - 27/08	16:00-19:00	Online session	NOVEMBER 2026			
SEPTEMBER 2026				Future Scenarios	Thu - 05/11	16:00–19:00	Online session
Leading Teams	Thu - 03/09	16:00-19:00	Online session	Leading Teams	Thu - 12/11	16:00–19:00	Online session
TDS Business Transformation & Innovation	Thu - 10/09	16:00-19:00	Online session	Future Scenarios Outro	Thu - 19/11 Fri- 20/11 Sat - 21/11	16:00–19:00 09:00–16:30	Online session
Business Transformation & Innovation	Thu - 17/09	16:00-19:00	Online session				
Business Transformation & Innovation Outro	Thu - 24/09 Fri - 25/09 Sat - 26/09	16:00–19:00 09:00–16:30	Online session				

SCHEDULE

MODULE	DATE	TIME (CET)	FORMAT
DECEMBER 2026			
IRP Session	Thu - 10/12	16:00–19:00	Online session
Wrap Up	Mon - 14/12	09:00–17:00	Onsite in Stockholm
	Tue - 15/12	09:00–17:00	Onsite in Stockholm
	Wed - 16/12	09:00–17:00	Onsite in Stockholm
	Thu - 17/12	09:00–17:00	Onsite in Stockholm
	Fri - 18/12	09:00–17:00	Onsite in Stockholm
WINTER BREAK (Dec 21 - Jan 26)			
JAN / JUN 2027			
IRP Prep Week	04/01 - 17/01	-	Online session
IRP Start Date & Kick-Off Q&A	Mon- 18/01	16:00-17:00	Online session
IRP Deadline (Programme End)	Sun - 27/06	23:59	Online session

LET'S CONNECT!

Should you have any questions,
don't hesitate to contact us!

[**BOOK A DISCOVERY CALL**](#)

