

HYPER

ISLAND

FUTURE FORESIGHT FOR DIGITAL TRANSFORMATION

**Unlock your future skills and solve real world challenges with
the world's most innovative business school**

28 years of transforming individuals and organizations

OPEN COURSES

ADVANCED EDUCATION

TAILORED EXECUTIVE EDUCATION

BUSINESS CONSULTANCY

+500

ACTIVE COLLABORATORS

A global network of industry leaders from diverse business sectors.

+60k

PEOPLE IMPACTED

Who have learned to develop skills to face the challenges of a constantly changing society.

+1870

COMPANIES TRANSFORMED

Who have trusted our approach and methodology to change mindsets and accelerate business.

HYPER ISLAND



FUTURE FORESIGHT FOR DIGITAL TRANSFORMATION

August 19/20th 2025 / 4 weeks - Online and In Person

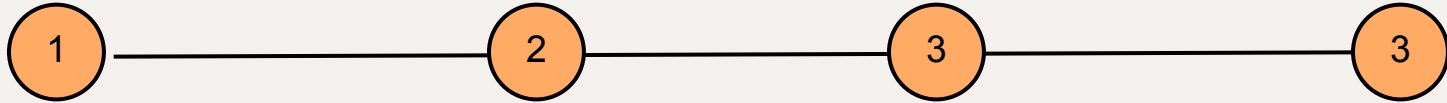
10 Level 7 (Hyper Island [Master's Level](#)) Credits (Accredited CPD by [Teeside University](#))

R\$4500,00

- ✓ Develop a future **mindset** to navigate digital transformation
- ✓ Apply foresight tools to solve **your** business challenges
- ✓ Explore scenarios, trends, and strategic uncertainties to drive **innovation**
- ✓ Build **leadership skills** to foster a culture of continuous transformation
- ✓ Participate in an immersive and interactive experience and **network** with professionals from various industries



THE PROGRAM



PHASE 1: Online Preparation (2 x 3-Hour Workshops)

- ♦ Introduction to the Hyper Island methodology and ways of working
- ♦ Expectation setting for the in-person sessions

PHASE 2: In-Person Workshop (2 Days in Minas Gerais, August 2025)

DAY 1 – Future Thinking & Trends

Exploration of signals of change, emerging trends, and strategic foresight, using AI and visual frameworks to develop an applicable future vision.

DAY 2 – Scenario Building & Application

Creation of future scenarios, mapping of strategic uncertainties, and application of new ways of working to drive digital transformation.

PHASE 3: Coaching & Reflection

- ♦ 1-hour individual coaching session
- ♦ Final 3-hour online session – Presentation, sharing of learnings, and feedback

RELEVANT AND HANDS-ON LEARNING EXPERIENCE

The Hyper Island approach is different from a traditional online education. We combine hands-on learning with a fast-paced, social environment to create a powerful experience that truly pays off.



THE HYPER ISLAND WAY

Build, create and experiment while collaborating and learning modern tools and techniques.



REAL-WORLD READY

Learn by solving challenges while expanding your global network.



LEARN FROM EXPERTS

We work with world-leading industry experts to provide the most cutting-edge content.

The Facilitation Team



Tim Lucas

Tim Lucas is the Head of Hyper Island in North America and a learning designer with 20+ years of global experience at the intersection of technology, innovation, and human behavior.

With a PhD in anthropology and a background in consumer and digital culture, Tim helps leaders and teams explore the impact of emerging technologies—like AI—on people, products, and organizations. He designs learning journeys that spark foresight, creativity, and confidence to lead through complexity.

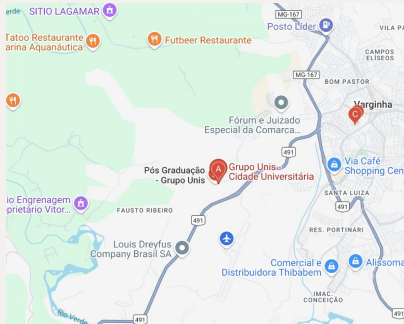
Passionate about futures thinking and transformation, Tim brings deep expertise in strategy, storytelling, and building future-ready cultures.



Diego Alexandre

Professional with extensive international experience, specialized in strategic partnerships, project management and corporate business development. Throughout my career, I have excelled in expanding international markets, implementing business innovations and creating collaborative ecosystems that aim for significant results. My previous experiences have allowed me to create a culture of organizational innovation and coordinate projects that have generated new solutions for the education market. I have a solid track record in international relations, having expanded the partnership network by more than 50% and raised more than R\$1 million in funding from development agencies to finance innovative projects.

The Location



UNIS

Grupo Unis - Cidade Universitária

Avenida Alzira Barra Gazzola, 650 - Aeroporto, Varginha - MG,
37031-099

<https://g.co/kgs/KrDVx4s>

<https://portal.unis.edu.br/home>

HYPER ISLAND'S MA DEGREE PROGRAMS ACCREDITED BY TEESSIDE UNIVERSITY, UK

Designed in collaboration with industry experts, and accredited by UK-based Teesside University, Hyper Island's Master's Degree programs are redefining business education by bringing learning and doing together in powerful new ways.

Learning at your own pace is a trend that we have experienced and is growing in popularity the world over. In collaboration with Grupa UNIS, Hyper Island are now proud to offer a co-created Level 7 / Master's Level accredited course in **Leading Digital Futures**.

Upon successful completion you will be awarded certification of an 'Accredited CPD' - this equates to a total of 10 credits at Level 7 (Master's Level).

Internationally recognised, you can take this certification into your CPD plan at work, as well as declare it upon application for a Master's Degree Programme.

Use this opportunity to get a taste for a Hyper Island MA in Digital Management. [Register your interest here to secure a place for September 2026.](#)

HYPER ISLAND





Looking forward to collaborating with you.

Questions? Get in touch:

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